

# WAYS TO GIVE



## CORPORATE & FOUNDATION OPPORTUNITIES

### CURRENT FOUNDATION PARTNERS

- Ann Arbor Area Community Foundation
- Bank of Ann Arbor
- Comcast
- Community Foundation for Southeast Michigan
- Dollar Bill Printing
- Domino's Pizza
- DTE Energy Foundation
- Franchise For Good
- Honigman LLP
- ITC Holdings
- James A. & Faith Knight Foundation
- J. Ferrantino Charitable Foundation
- Kiwanis International
- Mardi Gras Fund
- Martin Family Foundation
- Masco Cabinetry
- Megan Mazurek | Reinhart Realtors
- Old National Bank Foundation
- OM Group
- Pathways Foundation
- Petersen Family Fund
- Retirement Income Solutions
- RNR Foundation
- Rotary Club of Ann Arbor
- Seth Bonder Foundation
- Speckhard-Knight Charitable Foundation
- TDA Insurance & Financial
- Toni A. Wisne Foundation
- United Way for Southeastern Michigan
- University of Michigan Galens Medical Society
- Washtenaw Community College
- Zingerman's Community of Businesses



### ANNUAL FUNDRAISER SPONSORSHIPS

#### PLATINUM - \$15,000

- Two tables (20 tickets) • Name/Logo on event invitation • Official Paddle Raise Sponsor – Name/Logo on all official bid paddles • Advertising on Roth Club electronic signage on event day • Recognition on event website • Recognition in two newsletters and social media

#### GOLD - \$10,000

- One table (10 tickets) • Name/Logo on event invitation • Advertising on Roth Club electronic signage • Recognition on event website • Recognition in one newsletter and social media

#### SILVER - \$5,000

- One table (10 tickets) • Name/logo on event invitation • Advertising on Roth Club electronic signage • Recognition on event website • Recognition in one newsletter and social media

#### BRONZE - \$2,500

- Half table (5 tickets) • Advertising on Roth Club electronic signage • Recognition on event website • Recognition in one newsletter and social media

#### SUPPORTER - \$1,000

- (2 tickets) • Bloody Mary Bar sponsor • Mimosa Bar sponsor • Cocktail bar napkins

GIRLSGROUP.ORG



#### QUESTIONS?

Please reach out to our Director of Development, Sarah Lesch, for more information.

#### PHONE/FAX

734-476-0701

#### EMAIL

Sarah\_Lesch@GirlsGroup.org

#### CONNECT @GIRLSGROUPA2



#### OFFICE ADDRESS

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1100 North Main, #101  
Ann Arbor, MI 48104

#### MAILING ADDRESS

2531 Jackson Ave, #188  
Ann Arbor, MI 48103

#### GIRLS GROUP IS A 501(C)(3) NONPROFIT ORGANIZATION

Federal Tax ID 20-4814985



# WAYS TO GIVE



## MONTHLY GIVING OPPORTUNITIES

### DONATIONS BUILD THE FUTURE

We believe that through education, emotional, and financial empowerment, Girls Group participants can show the world that even the most disadvantaged students, when given permission and support to succeed, can defy the odds and realize their dreams. Shifting this mindset at an early age is critical to ensuring all young women have equal opportunity to get to and through college, and ultimately reach emotional and economic self-sufficiency.

“Girls Group staff and participants helped me get out of my shell. Meeting and building relationships with them made me very happy. It makes me happy to know there are people who are happy to see me everyday that I come to program.”

— Hadja K., Girls Group Participant



### GRAND CIRCLES OF GIVING

Grand Circles of Giving is Girls Group's recurring monthly giving program.

Members of this giving program receive added recognition by Girls Group along with the convenience of not having to think about their donation throughout the year.

For Girls Group, it is predictable income that allows for long range planning. This is vitally important because many Girls Group programs follow the school year calendar which often is organized months in advance of the beginning of the school year.

If you are interested in joining a unique group of individuals who believe education is the pathway to opportunity and self-reliance, please consider making a donation.



[GIRLSGROUP.ORG](http://GIRLSGROUP.ORG)



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## PLANNED GIVING OPPORTUNITIES

Keeping Girls Group in mind as you plan your will is a true expression of your commitment to our mission and the participants we serve. A bequest in your will paves the way to a lasting legacy that supports over 1,100 young women and their families in need. We invite you to join your community in establishing a planned gift to Girls Group.

- Benefits of Planned Giving Include:
- Immediate income tax deduction
- Reduction of income, estate and capital gains taxes
- Increased financial security for you or your heirs while providing meaningful support to Girls Group
- Income for life paid to you and/or another beneficiary, such as your spouse or another family member
- Ability to provide for people or causes that are important to you
- Receive recognition for yourself or honor a loved one through a naming opportunity

Girls Group is surrounded by a trusted team of advisors, attorneys, and financial planners to help us talk to you about how you can leave a legacy of tremendous impact for our organization. Together we can continue to empower the next generation of leaders in perpetuity.



### SET UP A PLANNED GIFT

We will work with you, your attorney or your financial advisor to help you develop a gift arrangement that best meets both your philanthropic and financial goals. We welcome the opportunity to help you create your lasting legacy.

### BEQUESTS

The process to leave a bequest is simple. A bequest can include cash, securities, stocks, real estate, and other properties, life insurance, IRAs. All of which may help reduce your family's estate-tax burden.

### APPRECIATED STOCKS AND SECURITIES

There can be desirable tax advantages to giving securities. When you contribute securities that have increased in value, you can keep your cash for other uses and avoid the capital gains tax incurred when you sell appreciated assets. You also get a charitable tax deduction for the full market value of the asset, regardless of what you paid for it.

### CHARITABLE TRUSTS

Charitable trusts are deferred gifts which provide an income stream for you for the term of the gift which is an immediate tax deduction in the year of the gift. These gifts can include: Charitable Remainder Trust, Charitable Remainder Annuity Trust, Charitable Gift Annuity, or a Charitable Lead Trust.

### IRA

Did you know that you can name Girls Group as a beneficiary of your IRA? This would allow you to preserve other assets in your estate that carry lower tax liabilities for your heirs.

### LIFE INSURANCE POLICIES

You can easily name Girls Group as the beneficiary of your life insurance policy which offers tax deductions on the premiums that you pay.

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## EVEN MORE GIVING OPPORTUNITIES

### GIFT CARDS FOR EVERYDAY NEEDS

Make a donation and indicate that you want your donation to provide gift cards for Girls Group participants. You can also donate unused gift cards for groceries, gas, school supplies, cleaning supplies, college dorm room furnishings, and more.

### SUPPORT US BY CHECK

Donations may be paid by check. Please mail your check to:

Girls Group  
2531 Jackson Avenue, #188  
Ann Arbor, MI 48103



### SHOPPING PROGRAMS

#### BUSCH'S CASH FOR EDUCATION

Log into buschs.com and sign up for MyWay or Login to MyWay. In the dropdown menu under your name, select Cash for Education. Choose Girls Group under the list of organizations that you would like to support each quarter. Start shopping and use your MyWay card or phone number at checkout. You will be required to re-enroll every year beginning in October through the end of the year.

#### KROGER COMMUNITY REWARDS

Use your Community Rewards Kroger Card to support Girls Group. Search for Girls Group under "Community Rewards" or use #RX002, our organization code. Once enrolled, Kroger will donate to Girls Group every time you shop there.



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