



Girls Group

Building a better future
one girl at a time

01/01-12/31/2021 ANNUAL REPORT

GIRLSGROUP.ORG

MISSION

Girls Group empowers young women to achieve emotional and economic self-sufficiency by ensuring they graduate from high school and begin their college or career journeys.

- Programming spans middle school, high school, and continues through college and careers.
- Participants are mentored by experienced staff and interns.
- Year-round comprehensive programming focuses on academic readiness, social/emotional life skills, financial education, and community service.



WHAT WE DO

FOUR CORE PROGRAMS

Building for the Future

Twenty weekly group programs for middle school and high school students. Youth led activities, safe space to explore identities, and focus on positive relationships with peers and mentors.



Summer Enrichment

Eight weeks of college and career exploration summer camps, weekly discussion groups, activities, and field trips designed to get participants out into their communities and away from the dangers of summer learning loss.



College & Career Prep

Post-secondary planning support through one-on-one mentoring and workshops to promote college and career readiness. Services support planning for the future.



Women of Purpose

One-on-one mentoring and peer support for young women on their college and career journeys. Services promote giving back and further skill development to support self-sufficiency.



FOUR PROGRAM THEMES

Girls Group uses a strengths-based approach to college and career readiness, focusing on 4 primary themes:

Academic Readiness

Meeting academic requirements to graduate high school and possessing the skills to succeed in college

Social-Emotional Readiness

The belief in your capacity to overcome obstacles and pursue dreams

Financial Readiness

The belief in one's capacity to achieve financial stability and a financial plan to support those goals

Community Service

Recognizing your greatness through service to others

WHO WE SERVE

In 2021, Girls Group served 690 participants from middle school girls all the way through young women on their college and career journeys.

Our College and Career Prep program served 50 high school seniors in Washtenaw County. Our Women of Purpose program served 240 young women on their college and career journeys. 46 of these young women already graduated from a four-year university, obtained an associate's degree, or earned a professional certification.

Girls Group helps participants to build confidence and resilience. Participants are referred to Girls Group by teachers, counselors, principals, community members, family members, or girls who are already in the group. Many of our participants say that they initially come to the programs for the free pizza, but stay for the sisterhood they develop. Girls Group values the determination of the young women we serve. We believe that through educational and financial empowerment, Girls Group participants can show the world that even the most disadvantaged students, when given encouragement and support to succeed, can defy the odds and realize their dreams.

HOW WE SERVE

Girls Group provides year-round comprehensive group and individual mentoring programs in schools and the community. The mentoring relationship helps young women discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them. Girls Group's effectiveness is, in large part, due to long-term and supportive relationships, which often begin in middle school, and carry through into high school and college.

All programs are planned, developed, and implemented by highly-trained, talented, and compassionate Girls Group Mentors. These mentors are either staff or social work interns. We believe that every mentor, participant, and family member helps to shape our legacy for current and future generations. We are proud that older Girls Group participants gratefully mentor younger Girls Group participants.



2021 FINANCIAL STATEMENT

REVENUES

Individual Donations	\$544,000
Family Foundations	\$426,000 *
Grant Funding	\$203,000
Federal PPP Funding	\$141,000

TOTAL REVENUES _____ **\$1,314,000**

FUNCTIONAL EXPENSES

Wages	\$582,000
Payroll Taxes and Benefits	\$95,000
TOTAL PERSONNEL _____	\$677,000

Program Activities	\$64,000
College Scholarships	\$37,000
Rent	\$37,000
Accounting and Legal	\$33,000
Development and Training	\$22,000
College Prep Activities	\$21,000
Events	\$21,000
Insurance	\$16,000
Office Expenses	\$14,000
Information Technology	\$12,000
Depreciation and Amortization	\$8,000

TOTAL FUNCTIONAL EXPENSES _____ **\$962,000**

* Total Family Foundations include multi-year pledges

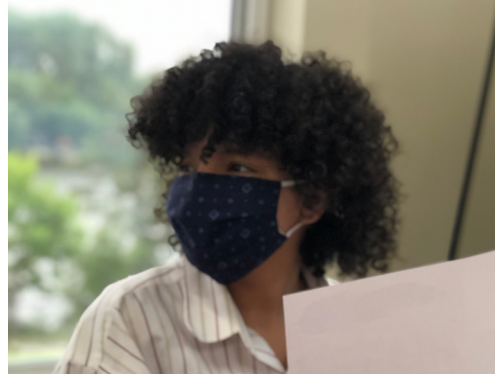
Certified audit available upon request.
Girls Group is a 501(c)(3) nonprofit organization.
Tax ID # 20-4814985

STAFF

Christiana Allen-Pipkin <i>Senior Program Manager</i>	Kevin Lill <i>Development Manager</i>
Quania Branch <i>College & Career Program Coordinator</i>	Sydney Morgan-Green <i>Senior College & Career Program Coordinator</i>
Jennifer Brents <i>Manager of Participant Engagement</i>	Kristen Nye <i>Senior Program Manager</i>
Maggie Chen <i>Social Work Supervisor and Senior Designer, Part-Time</i>	Mik Parrott <i>Grants and Program Evaluation Coordinator</i>
Kepriah Davis <i>Program Coordinator</i>	Kayla Schindler Mallires <i>Senior Events and Operations Coordinator</i>
Isabell Jazwinski <i>Program Coordinator</i>	Sue Schooner <i>Executive Director</i>
Debbie Koch <i>Executive Assistant</i>	Andrea Watts <i>Program Coordinator</i>

BOARD OF DIRECTORS

Azira Azizuddin-McCloud Sheila Carpenter Doug Finch <i>Board Chair</i> Celia Gargaro Jamie Guise <i>Secretary</i> Joyce Hunter Joanna Johnson Carlton Lartigue	Kris Maly Bill Mathewson <i>Treasurer</i> Courtney McCreddie Jenn Muse Sue Schooner <i>Executive Director</i> Laurita Thomas Lisa Wetzen <i>Board Vice-Chair</i>
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WHEN A YOUNG WOMAN IS EMPOWERED TO
WRITE HER GREATEST STORY AND REACH HER FULL
POTENTIAL, SHE DOESN'T JUST CHANGE HER LIFE,
SHE CHANGES GENERATIONS. BY SUPPORTING
GIRLS GROUP, YOU ARE A PART OF THE SUCCESSFUL
STORIES OF YOUNG WOMEN IN WASHTENAW COUNTY.

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GIRLSGROUP.ORG



MAILING ADDRESS

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